What Is Claimed Is:

 A method of making a filter media comprising the steps of: providing a precursor web comprising predominant staple length polyester fibers;

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providing a foraminous surface, and positioning said precursor web and said foraminous surface; and

hydroentangling said precursor web to form said filter media, said filter media having a basis weight of no more than about 12 oz/yd², and exhibiting a Mullen burst strength of at least about 395 psi, and machine-direction and cross-direction shrinkage of less than about 3%.

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- 2. A method of making a filter media in accordance with claim 1, wherein said foraminous surface is a three-dimensional image transfer device.
- 3. A method of making a filter media in accordance with claim 1, including:

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- heat-setting said filter media after said hydroentangling step.
- 4. A method of making a filter media in accordance with claim 2, wherein said precursor web comprises fusible fibers whereby said filter media is thermally bonded during said heat-setting step.

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5. A filter media comprising hydroentangled, predominant polyester staple length fibers having a basis weight of no more than about 12 oz/yd², a Mullen burst strength of at least about 395 psi, and machine-direction and cross-direction shrinkage of less than about 3%.

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- 6. A filter media in accordance with claim 4, wherein said media exhibits machine-direction and cross-direction shrinkage of less than about 2%.
- 7. A filter media in accordance with claim 4, wherein said filter media exhibits a machine-direction tensile strength of at least about 105 lb/in and a cross-direction tensile strength of at least about 110 lb/in.
- 8. A filter media in accordance with claim 1, wherein said filter media is a gas filter.

- 9. A filter media in accordance with claim1, wherein said filter media is an air filter.
- 10. A filter media in accordance with claim1, wherein said filter media is a liquid filter.

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